MUSIC AGAINST HUNGER: PERFORMER INFO



THANK YOU for agreeing to perform for the benefit of the GREATER CLEVELAND FOOD BANK in our online "telethon" **December 12, 2020!** We hope you enjoy the opportunity to perform, and that you can invite friends and family to see you! Here are some basic details so you know what to expect and can tell family and friends about it.

If you will perform live:

To keep things organized, SIGN UP for a time block at the counter. Be aware that the time is not exact: plan to play somewhere within the half hour block you sign up for (i.e., if you sign up for "1:15", be prepared to play anywhere from 1:00 to 1:30.) We will be combining live and prerecorded performances throughout the day, There is also an option to contribute your performance live but from a remote location. If you don't have a convenient way to prerecord your performance but are uncomfortable coming in, contact us for details.

If you will submit a video:

All prerecorded performances can be submitted via a Google Form found at this link: https://forms.gle/XbMrsmw3aZS5tpPE9 (we can email you the link for convenience). Please submit your video by December 7 so we can arrange the order of performances. Feel free to get creative with your video! A simple shot of you performing is just fine, but if you want to decorate, dress up, or record in an "exotic" location—from the Metroparks to your church to the *A Christmas Story* house—go for it. Add in other players, dancers, or live reindeer if you have the time and resources!

PUBLICIZE your performance and the Food Bank!

Let relatives, neighbors, and friends know you'll be performing for the Greater Cleveland Food Bank! Use your social media skills to get the word out. The broadcast will be running on Facebook, YouTube, and through a custom URL that you can email to people. Donations can be made via a button right on the program stream, We will also have a contribution box for non-perishable food items in the store all through December. There will be a "Dip-Jar" at the counter that can be used for card donations in increments of $5. We can also take checks made out to the Greater Cleveland Food Bank.

PRESENT your performance, make a contribution, and WATCH the feed!

We are asking that you, too, donate a food item or other contribution when you perform. If you submit video, your contribution can be dropped off at the store or you can contribute during the feed like many others. Don't forget to remind friends and family WHY you are doing this so they can help the Food Bank as well!
Finally, we will present many hours of music, possibly even continuing on Sunday, December 13! In addition to student selections, we already know that many area professional musicians will be contributing wonderful performances, so there will be a lot of great music to hear! Consider making our feed a backdrop to your tree trimming or other holiday fun!

When you participate in this event, you are not just helping the Food Bank: you are using your talents to help others in our community. The Food Bank tells us that ONE IN FOUR of the people they serve this year have never used the Food Bank before. The need is that great, and you are a big help!

If you (or family and friends) have any questions, please see Dan, Brynna, or McKenzie at the counter, or call the store at 440-871-4140.

Thank you again for performing for the Food Bank !